



Media Advisory/Calendar Announcement

February 12, 2014

Contact:

Kris Deutschman
916-425-7174 (m)
kris@kdcgroup.com

Registration Underway for Nation's Largest Gathering of Healthcare Experts Focused on the Delivery of Capitated, Coordinated and Accountable Healthcare Services

CAPG 11th Annual Conference Promises to Be Bigger and Better than Ever as Challenges of Healthcare Reform are Addressed Across Multiple Sectors of the Healthcare Community

What:

Immediate registration is encouraged as space and rooms are limited for CAPG's 11th annual conference set for June 5 - June 8, 2014 in Los Angeles. CAPG represents physician groups that employ or contract with healthcare providers for millions of patients in 21 states. As the largest professional association in the U.S. of physician groups practicing in the coordinated care, delegated model, CAPG has assumed a vital role as the education, public policy and advocacy voice for physician groups nationwide.

Why:

Questions and confusion continue to swirl around the Affordable Care Act and state and private healthcare exchanges so the timing is ripe in this historic period of healthcare reform for amplified accountability and the movement from volume to value-based care. That's why CAPG is bringing together the best and brightest healthcare thinkers for its 11th Annual Healthcare Conference to share best practices and effective solutions to confront the current challenges and opportunities that lie ahead.

Where/When:

June 5 – June 8, 2014

JW Marriott, Los Angeles at LA Live
900 West Olympic Boulevard

To register call CAPG at 977-373-6074 or register online at www.capg.org/conference2014

Who:

Leaders and key staff from a broad spectrum of health entities are encouraged to attend including:

- Physician groups and independent physicians in IPAs
- Health plans, payers, employers and purchasers
- Hospitals, health systems, academic medical centers
- Government and regulatory agencies
- Laboratories, pharmacies and Health IT
- Pharmaceutical/biotech, medical device and disease management companies

Key speakers:

- **Michael Leavitt**, former Governor of Utah, led HHS during the implementation of the Medicare Part D Drug Prescription Program
- **Mark Smith, MD**, former and founding President and CEO of the California HealthCare Foundation
- **Robert Reich**, former U.S. Secretary of Labor, one of world's leading thinkers on work and the economy
- **Harold Miller**, President and CEO of the Center for Healthcare Quality and Payment Reform

###