



FOR IMMEDIATE RELEASE

Contacts:

Gayle Griffith
gayle@iacunato-mclane.com

Debra Iacunato
debby@iacunato-mclane.com

888-356-6406

**WILLIAM BARCELLONA JOINS CAPG
AS VICE PRESIDENT OF GOVERNMENTAL AFFAIRS**

Los Angeles, Calif., September 6, 2005—The California Association of Physician Groups (CAPG) today announced the appointment of William Barcellona to the position of Vice President, Governmental Affairs. In his new role, Barcellona will lead the CAPG efforts in all areas of legislative and regulatory advocacy. He will be based in Sacramento, California and will report to Donald Crane, CEO and president for CAPG.

"Bill is an excellent addition to the CAPG team," said Crane. "He's held key positions at the Department of Managed Health Care (DMHC) over the past four years – most recently as Deputy Director – and has developed a reputation as a tough but fair regulator. He's also demonstrated a clear understanding of the coordinated care model, an approach that continues to be successful in delivering lower cost and higher quality throughout California's health care delivery system. As a member of our team, I am confident Bill will contribute greatly in advancing ideas and policies that improve health care for Californians. "

-More-

2-2-2-2-2

In his role as Vice President, Governmental Affairs, Barcellona will be instrumental in helping legislators and the public understand the benefits of coordinated care. His primary focus will be on monitoring all proposed legislation and regulation that impacts California's health care delivery system as well as managing the activities of CAPG contract lobbyists.

"As we look at the features that contribute to California's success at delivering the highest quality of health care for the lowest premium dollar, the coordinated care model stands out as the defining factor when we compare this system to that of other states," said Barcellona. "Coordinated care is the foundation upon which 21st century medicine should and will be based. I believe that now is the time for California's coordinated care groups to tell their story and I look forward to working hand-in-hand with CAPG members to continue to promote the most effective system of health care delivery."

Barcellona has been a practicing attorney for nearly 20 years and has experience in health care, litigation, insurance and other areas. In addition to his tenure at the DMHC, he worked as a partner at the Sacramento firm of Greve Clifford Wengel & Paras LLP and as an associate at the Orange County office of Robins Kaplan Miller & Ciresi. Barcellona received his bachelor's degree in political science from California State University, Fullerton and his J.D. from Western State University. He is currently working toward his Master of Health Administration at the University of Southern California,

About CAPG

The California Association of Physician Groups (CAPG) is a professional association committed to improving health care for Californians. Based in Los Angeles, California, CAPG membership includes nearly 150 of California's leading physician groups representing more than 40,000 physicians who provide health care services to approximately 13 million Californians. For more information about CAPG, please visit www.capg.org.

#####