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### **CAPG STUDY DEMONSTRATES VALUE OF MEDICARE ADVANTAGE OVER TRADITIONAL MEDICARE**

**Los Angeles, Calif., June 12, 2007**—The California Association of Physician Groups (CAPG), California's largest physician organization association, today released a study, entitled "From the Point of Care", that details how California physician groups and their physicians are able to provide superior health care for Medicare beneficiaries in Medicare Advantage as compared to traditional Medicare. The study has been submitted to the Centers for Medicare & Medicaid Services (CMS), as well as to several congressional leaders, to help them better understand and consider the contributions Medicare Advantage is making toward creating an approach that is more effective in providing health care to the country's growing population of older Americans.

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“In the current debate about the value of Medicare Advantage, there has been no meaningful discussion on the comparative abilities of Medicare Advantage and traditional Medicare in meeting the increasingly complex needs of a rapidly expanding population of seniors with extended life expectancy,” said Donald Crane, president and CEO for CAPG. “That’s why we felt it was important to prepare and publish “From the Point of Care” and share the valuable experiences and insights from CAPG’s physician groups and physicians who deliver care through both programs.”

“From the Point of Care” makes several important observations about the superiority of a managed, coordinated approach to health care that is made possible through Medicare Advantage. This approach includes the availability of care management services, reliance on evidence-based medicine and more effective use of healthcare information technologies (HIT). In California, this approach also includes the use of a performance-based incentive program that encourages continuous quality improvements. Ultimately, “From the Point of Care” demonstrates that health care delivered to beneficiaries in Medicare Advantage is at a level of quality and efficiency that is not possible through traditional Medicare.

“We encourage everyone to read “From the Point of Care” and consider the evidence presented in the report for themselves,” said Crane. “We believe this study clearly demonstrates the superior value that Medicare Advantage delivers, and we hope it contributes to a broader debate about Medicare Advantage and traditional Medicare.”

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**About CAPG**

The California Association of Physician Groups (CAPG) is a professional association committed to improving health care for Californians. Based in Los Angeles and Sacramento, California, CAPG membership is comprised of over 150 of California's leading physician groups that employ or contract with approximately 59,000 physicians who provide health care services to more than 15 million Californians. For more information about CAPG, please visit [www.capg.org](http://www.capg.org).

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