

Corporate Partnership Benefits (\$25,000)

A Corporate Partner is a major firm, company or corporation that works with, supports, and/or provides programs, products, or services to physician groups. Benefits include:

- Acknowledgement of partnership to organizational members on APG website and other branded collateral.
- Receipt of publications including *Journal of America's Physician Groups'* magazine and other general information.
- Attendance at APG General Membership Meetings and other education programs.
- Consideration as faculty to present educational programs at selected APG meetings.
- Complementary sponsorship of two APG General Membership or other meetings; meetings **must** be approved by APG.
- Preferential consideration given to sponsor/exhibit at APG Annual Conferences. ○ Corporate level consideration for exhibit booth placement. ○ Discounted fees to exhibit at conference vs. non-partners ○ Discounted registration fees for attendees
- Consideration to sponsor, support and participate in APG projects, events, pilots, and focus groups.
- Opportunities to hold special meetings with APG leadership to discuss potential joint initiatives.
- Priority treatment for assistance on healthcare issues from APG staff/officers.
- Priority consideration for article submission in the *Journal of America's Physician Groups'* magazine

Associate Partnership Benefits (\$15,000)

An Associate Partner is a major firm, company or corporation that works with, supports, and/or provides programs, products, or services to physician groups. Benefits include:

- Acknowledgement of partnership to organizational members on APG website and other branded collateral.
- Receipt of publications including *Journal of America's Physician Groups'* magazine and other general information.
- Attendance at APG General Membership Meetings and other education programs.
- Consideration as faculty to present educational programs at selected APG meetings.
- Preferential consideration given to sponsor/exhibit at APG Annual Conferences. ○ Associate level consideration for exhibit booth placement. ○ Discounted fees to exhibit at conference vs. non-partners ○ Discounted registration fees for attendees
- Consideration to sponsor, support and participate in APG projects and events.
- Priority consideration for article submission in the *Journal of America's Physician Groups'* magazine

Affiliate Partnership Benefits (\$5,000)

An Affiliate Partner is a company, corporation or consulting firm that works with and provides programs, products, or services to physician groups, with total annual revenues under \$5 Million.

Benefits include:

- Acknowledgement of partnership to organizational members on APG website and other branded collateral.
- Receipt of publications including *Journal of America's Physician Groups* magazine and other general information.
- Attendance at APG General Membership Meetings and other education programs.
- Preferential consideration given to sponsor/exhibit at APG Annual Conferences. ○ Affiliate level consideration for exhibit booth placement.
 - Discounted fees to exhibit at conference vs. non-partners ○ Discounted registration fees for attendees

- Consideration to sponsor, support and participate in APG projects and events.

Partnership Benefit Type Grid

Partnership Benefits	Corporate	Associate	Affiliate
Acknowledgement of partnership to organizational members on APG website and other branded collateral	X	X	X
Receipt of publications including Journal of America's Physician Groups' magazine and other general information	X	X	X
Attendance at APG General Membership Meetings and other education programs	X	X	X
Consideration as faculty to present educational programs at select APG meetings	X	X	
Complimentary sponsorship of two APG General Membership or other meetings; must be approved by APG.	X		
Preferential consideration to sponsor/exhibit at APG Annual Conferences	X	X	X
Partnership-level consideration for exhibit booth placement	X	X	X
Discounted fees to exhibit at conference vs. non-partners	X	X	X
Discounted registration fees for additional attendees	X	X	X
Consideration to sponsor, support and participate in APG pilots and focus groups	X		
Consideration to sponsor, support and participate in APG projects and events	X	X	X
Opportunities to hold special meetings with APG leadership to discuss potential joint initiatives	X		
Priority treatment for assistance on healthcare issues from APG staff/officers	X		
Priority consideration for article submission in the Journal of America's Physician Groups' magazine	X	X	