

ALTURA APG GPO SUMMARY

APG Member since 2002

For over 22 years Altura has developed an expertise in engaging patients to improve their health. We support health systems and physician groups with our customizable patient-centered services and unique technology. Our team and technology are multilingual and cultural attuned to engage diverse populations.

Altura's proven impact areas include:

- Improve revenue via optimization of 5-Star measures and other P4P programs
- Reduce avoidable costs with high cost/high need patients (e.g., ED visits and hospitalizations)
- Prevent falls on older adults to reduce costs and improve quality of life
- Increase enrollment for clinical studies and health programs of all types
- Optimize patient satisfaction and retention (e.g., new members, high-cost high-need patients)

Altura's patient-centered service areas include:

Patient Engagement



We work with health plans, medical groups, and employers to engage patients by providing a high-impact, patient-driven outreach team coupled with nimble technology to ensure timely feedback, triage, and interventions. Areas of support encompass any medical condition and include increasing preventive screening, cost-containment programs such as preventing avoidable ED visits, increasing wellness visits and more.

UpRight™ Fall Prevention



Annually 20-30% older adults that fall have moderate to severe injuries leading to 3 million ED visits and 800,000 hospitalizations. Altura's UpRight™ program reduces fall risk through an integrated turnkey program for health systems and medical groups. UpRight™ is a flexible and customizable approach that includes assessments, analytics, and a certified team of fall prevention specialists that facilitates timely and appropriate resources.

Research Ecosystems



Altura's HCP Studies™ research engagement platform is based on innovative technology that connects clinical trials and health studies with people everywhere. This facilitates awareness and interaction at the point-of-care and through trusted healthcare sources. We support research participation by allowing healthcare professionals to engage patients when and how they desire. Various customizable service platforms are available.

