

# ALTURA APG GPO SUMMARY

APG Member since 2002

**For over 22 years Altura has developed an expertise in engaging patients to improve their health.** We support health systems and physician groups with our customizable patient-centered services and unique technology. Our team and technology are multilingual and cultural attuned to engage diverse populations.

## Altura's proven impact areas include:

- Improve revenue via optimization of 5-Star measures and other P4P programs
- Reduce avoidable costs with high cost/high need patients (e.g., ED visits and hospitalizations)
- Prevent falls on older adults to reduce costs and improve quality of life
- Increase enrollment for clinical studies and health programs of all types
- Optimize patient satisfaction and retention (e.g., new members, high-cost high-need patients)

## Altura's patient-centered service areas include:

### Patient Engagement



We work with health plans, medical groups, and employers to engage patients by providing a high-impact, patient-driven outreach team coupled with nimble technology to ensure timely feedback, triage, and interventions. Areas of support encompass any medical condition and include increasing preventive screening, cost-containment programs such as preventing avoidable ED visits, increasing wellness visits and more.

### UpRight™ Fall Prevention



Annually 20-30% older adults that fall have moderate to severe injuries leading to 3 million ED visits and 800,000 hospitalizations. Altura's UpRight™ program reduces fall risk through an integrated turnkey program for health systems and medical groups. UpRight™ is a flexible and customizable approach that includes assessments, analytics, and a certified team of fall prevention specialists that facilitates timely and appropriate resources.

### Research Ecosystems



Altura's HCP Studies™ research engagement platform is based on innovative technology that connects clinical trials and health studies with people everywhere. This facilitates awareness and interaction at the point-of-care and through trusted healthcare sources. We support research participation by allowing healthcare professionals to engage patients when and how they desire. Various customizable service platforms are available.

