AMERICA'S PHYSICIAN GROUPS

PARTNER APPLICATION

Application is hereby made to become a Corporate, Associate or Affiliate Partner of America's Physician Groups, a non-profit 501(c)(6) corporation.

| ORGANIZATION'S FULL LEGAL NAME | | ESTABLISHED/FOUNDED (YEAR) | |
|--|----------------------------|----------------------------|------------------------|
| ORGANIZATION'S STREET ADDRESS | | | |
| CITY | | STATE | ZIP |
| TELEPHONE | FAX | OR | GANIZATION WEB ADDRESS |
| COMPANY ANNUAL REVENUES \$ | | AS OF FISCAL YEAR ENDING | |
| NAME AND TITLE OF INDIVIDUAL TO WHOM D | UES BILLING SHOULD BE SENT | | |
| TELEPHONE | MOBILE | | EMAIL |
| ADDRESS (IF DIFFERENT FROM ABOVE) | | | |
| TYPE OF BUSINESS (DESCRIBE BRIEFLY) | | | |
| | | | |
| | | | |

PARTNERSHIP TYPE (please select one):

| | CORP | ORATE |
|--|------|-------|
|--|------|-------|

A major firm, company or corporation that works with, supports, and/ or provides programs, products or services to physician organizations.

\$25,000 ANNUAL PARTNER FEE

A large firm, company or corporation that works with and provides programs, products or services to physician organizations.

\$15,000 ANNUAL PARTNER FEE

A company, corporation or consulting firm with total annual revenue under \$5 million that works with and provides programs, products or services to physician organizations.

\$5,000 ANNUAL PARTNER FEE

Business References (from the physician organization community)

| NAME (1) | TITLE | |
|--------------|-------|-----------|
| COMPANY NAME | EMAIL | PHONE |
| ADDRESS | CITY | STATE ZIP |
| NAME (2) | TITLE | |
| COMPANY NAME | EMAIL | PHONE |
| ADDRESS | CITY | STATE ZIP |

MANAGEMENT

Please designate two individuals to act as the primary APG representatives. These individuals will be placed on distributions for updates, programs and other association information.

| NAME (1) | TITLE | | |
|-----------|--------|-------|--|
| | | | |
| | | | |
| | | | |
| TELEPHONE | MOBILE | EMAIL | |
| | | | |
| | | | |
| | | | |
| NAME (2) | TITLE | | |
| | | | |
| | | | |
| | | | |
| TELEPHONE | MOBILE | EMAIL | |
| | | | |

| PARTNERSHIP BENEFITS | Corporate | Associate | Affiliate |
|---|-----------|-----------|-----------|
| Acknowledgment of partnership with APG's organizational members featured on APG website and other branded collateral, along with a link from the partner list on APG website to partner corporate website | V | ~ | ~ |
| Partners can receive APG's Washington Update weekly e-newsletter and other general APG information | V | ~ | ~ |
| Partners can attend and participate in APG's General Membership Meetings, Emerging Trends webinars, and other educational programs | V | ~ | ~ |
| Partners participate in and are represented on APG's Partner Advisory Council | ~ | ~ | ~ |
| APG will send annual email to members with highlights of partners' activities | ~ | ~ | v |
| Partners can participate in APG partner programs including the California Policy Update for Partners | v | ~ | ~ |
| Corporate partners can offer one webinar for APG members annually at no cost (additional webinars must be sponsored) | ~ | | |
| SPECIAL CONSIDERATIONS | | | |
| Partners can nominate faculty to present educational programs at selected APG meetings | ~ | ~ | |
| Partners can meet with APG leadership to discuss potential joint initiatives | ~ | | |
| Partners can submit resources — e.g., white papers and issue briefs — for potential listing in the resources section of the APG website | ~ | ~ | ~ |
| Partners can request presentations and education sessions from APG staff for corporate meetings (Must complete the speaker request form and cover related costs) | ~ | ~ | ~ |

| PARTNER DISCOUNTS for conferences, meeting sponsorships, and programs | Corporate | Associate | Affiliate |
|--|-----------|-----------|-----------|
| Preferential consideration is given to partners to sponsor and/or exhibit at the APG Spring and Fall Conferences, as follows: | | | |
| Partners pay discounted registration fees to attend APG conferences | ~ | ~ | ~ |
| • If partners elect to be top-level sponsors, they receive additional free registrations | ~ | ~ | ~ |
| Partners pay discounted fees to exhibit at APG conferences and receive special consideration for placement of exhibit booths | ~ | ~ | ~ |
| Partners may have special opportunities to sponsor educational programs or offer product showcases at APG conferences | ~ | | |
| Partners receive discounts and priority for offering Sponsored Webinars to APG members | ~ | ~ | ~ |
| Corporate partners receive priority to sponsor special programs, such as the APG LIVE series | ~ | | |
| Partners receive discounts and priority to support regional meetings and forums for APG members | ~ | ~ | ~ |
| Partners receive discounts and priority to sponsor special projects, such as jointly created white papers and issue briefs | ~ | ~ | ~ |
| Individuals who are part of a partner organization may join the APG Advocates program at the member/partner price. The benefits of this program are separate from the APG Partner programs | ~ | ~ | ~ |

The acceptance of a **Corporate, Associate or Affiliate Partnership** does not in any way constitute an endorsement of services and/or products by America's Physician Groups.

SUBMISSION

Please sign and date application, then mail to America's Physician Groups, 611 N Brand Blvd, Ste 1300, Glendale, CA 91203, or email to <u>Lhawkins@apg.org</u>. For information, please contact us at (213) 624-2274. Completed applications will be submitted to the Board of Directors for approval. Dues will be invoiced after the Board approves the application.

DATE